



## Zero Emission Pole by valmont

Throughout their life cycle, from raw material to final recycling, all products have an environmental impact.

Today Valmont works alongside the Trees-for-all organization. Together, they have set up a parallel process aimed at compensating the residual CO<sub>2</sub> associated with the production of Valmont's poles.

Valmont is taking part in a program for planting Jatropha shrubs in Mali. The growth of these shrubs will absorb the equivalent CO<sub>2</sub> emitted during the production of your poles. The activity thus generated will be used to create a local social and economic balance.

### Why Jatropha ?

These shrubs have selected by the organisation based on their many environmental benefits:

- \*The crop requires little care or water. Jatropha can survive for 3 years without water.
- \*Their deep roots help fight erosion.
- \*Jatropha hedges protect crops against animals.
- \*Harvestable fruit with in the first year after planting.



Thanks to Valmont's recent commitment, 19,540 shrubs (i.e. the equivalent of 977 tons of CO<sub>2</sub>) were planted and allowed for many jobs to be created. This commitment is currently optional for the sale of our standard products.

For more information please visit [www.treesforall.info](http://www.treesforall.info)