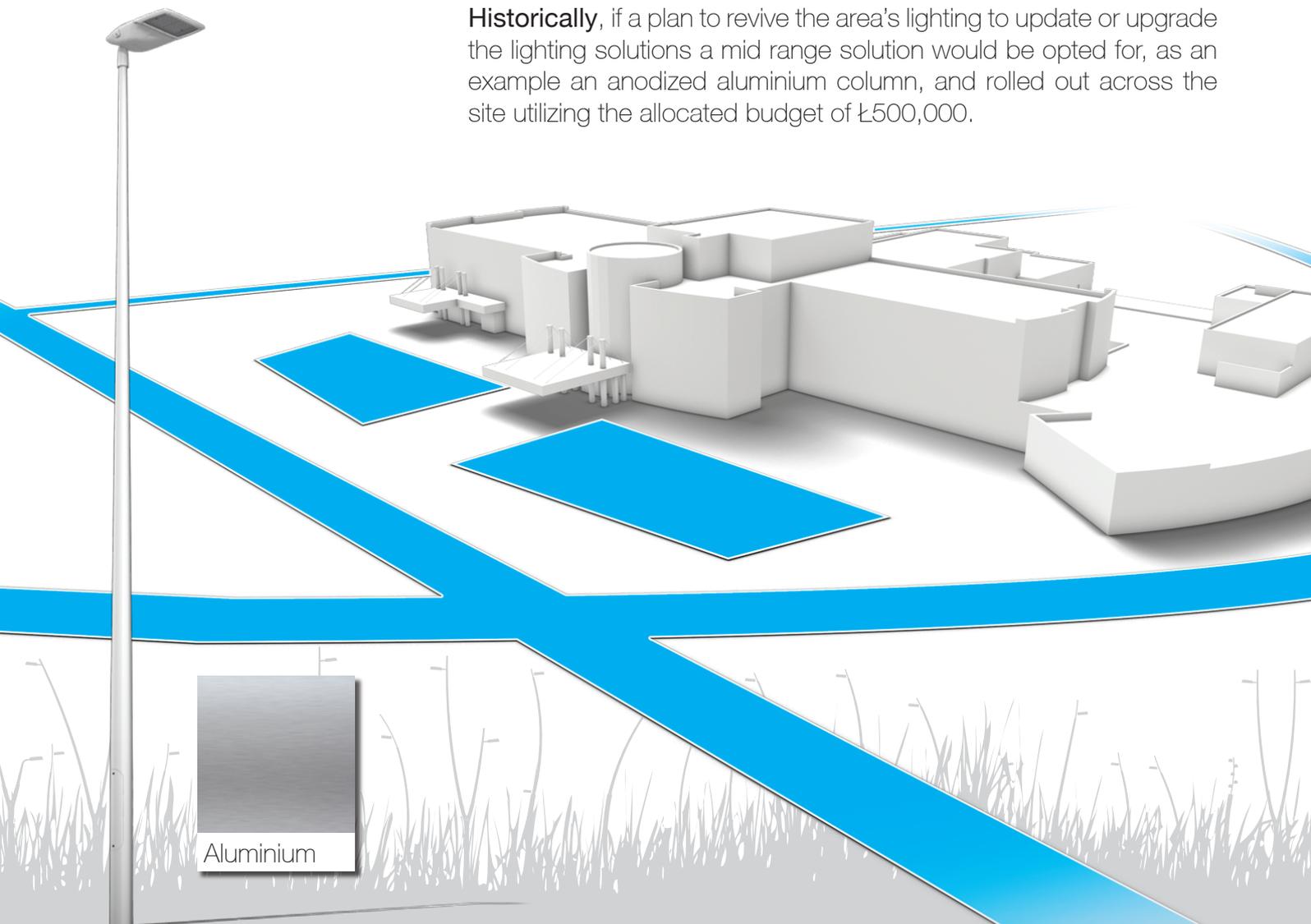




**Mixity**, by Valmont. When we hear this word used in reference to lighting columns we think of the obvious... Columns that are constructed from a mix of materials such as Aluminium, Wood, Galvanised Steel, and Stainless Steel. This form of “mixity” is becoming more and more common in today's world.

The next step will be to go beyond mixing materials within a single product, but to use a mixture of different products across the whole of the project. A good example is a hospital installation, here we encounter multiple areas with varying uses such as entrance roads, refuse areas (for waste / rubbish / recycling), car parks (staff / visitor), social spaces for patients, main entrance, drop off points, children's play areas and the like.

**Historically**, if a plan to revive the area's lighting to update or upgrade the lighting solutions a mid range solution would be opted for, as an example an anodized aluminium column, and rolled out across the site utilizing the allocated budget of £500,000.





**Now**, with mixity, there is an alternative approach. While **RETAINING** the same budget but being sensitive to the context of installations giving an “added value solution” **ONLY** to the areas that will actually benefit and in turn a lower calibre of product for the “low-value” areas. For example:

**Decorative passive safe internally lit lattice poles:** surrounding and approach roads to the site

**Wood columns:** Entrance roads to site and to main building

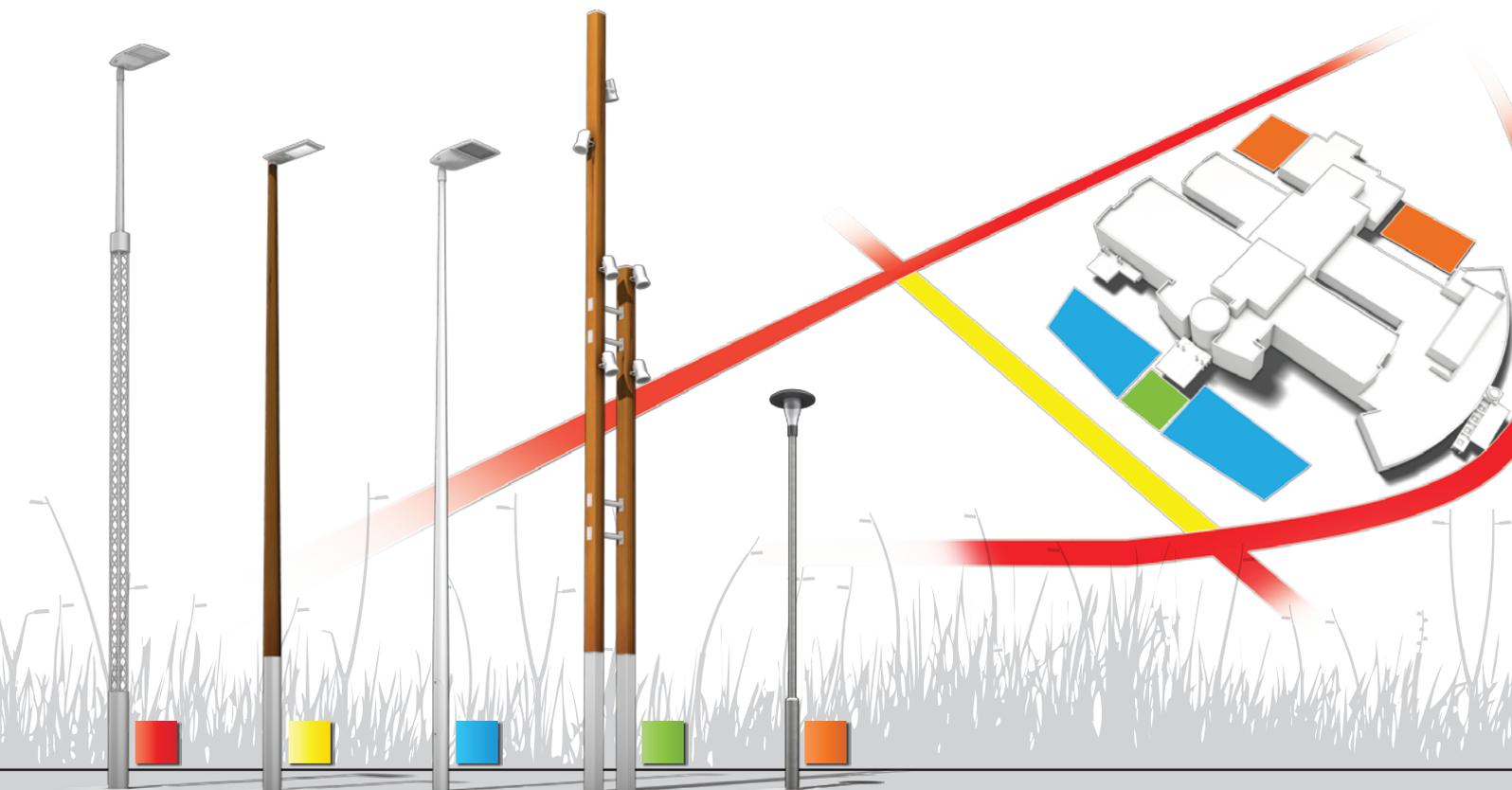
**Anodized aluminium columns:** Car parks, access roads internally on site, drop off points

**Bespoke MIXITY columns:** Main Entrances, social spaces, and children's play areas

**Galvanised stepped tubular columns:** Refuse areas (for waste / rubbish / recycling)

By taking this approach we maximise the use of “low end” and “high end” solutions with a sensitive consideration to the areas... Installing a Anodized aluminium pole in refuse areas, waste? Using a stepped tubular galvanised finish pole in refuse areas, logical?

This approach is not ground breaking but can be seen as high risk, Valmont offers you the opportunity to channel all of these products via a single source supplier bringing this added value approach within reach....



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